

Tanasi Arts & Crafts Guidelines (without members) – October 2012

Tanasi Artists & Jury Process:

- ◆ Tanasi will have a body of artists whose work has been submitted for review by an impartial panel of judges and approved for display. These approved artists will be listed in the Certified Artist Roster (CAR). Listing in the CAR does not guarantee one's work will be on display for any given amount of time during the year. Certified Artists will pay \$30 a year to participate in the Tanasi Gallery displays. Artist fees are due by January 1 of each year. Fees are considered delinquent by March 1. If requested, an artist dropped for non-payment will be eligible to be re-juried into Tanasi's CAR. Artists juried into certified status mid-year will have their fee prorated for the remainder of the year. Works of art, selected for display, will be chosen from the artwork of artists listed on the CAR.
- ◆ Annually, Tanasi will sponsor a Combined Artist Festival and Exhibition (CAFÉ) and will seek to include at least one piece of art from each artist on the CAR.
- ◆ Tanasi will receive a 30% commission on all pieces of art sold at the gallery.
- ◆ Tanasi Arts & Crafts judges will individually be selected by Tanasi Board members. Individuals who serve as judges will be well-rounded in the various styles and types of art and will be selected in part for their ability to be impartial. There will be a minimum of five (5) judges chosen from a list of at least seven (7) potential Judges who have been pre-selected by the Board. There will be two (2) judges in each panel of judges who have first-hand knowledge of the particular field of art being judged.
- ◆ The jury process must be complete before an artist's work can be exhibited. The judges will ask the CAR candidate to bring at least five (amount to be determined by judges) pieces of artwork to the Certification Review. Artists will also be asked to bring preliminary plans, sketches, or photographs used to create at least some of the artwork to be reviewed. In addition, the artist must bring a portfolio (or photo album) of likenesses of additional works, and a biographical vitae and/or artist's statement. The artist is required to supply the same caliber of artwork to be displayed at Tanasi events as was brought to the jury process. Any artwork not up to the Tanasi standards may be removed from those to be displayed.
- ◆ The CAR contract will obligate artists who have completed the certification process to participate on occasion as judges, if requested, to help jury-in peers in their field of art.
- ◆ If an artist is refused membership due to work as *not up to standard*, the jury committee will give the artist suggestions for improving the presentation or artwork. After six months, the artist may resubmit work for consideration.

Tanasi Art:

- ◆ All artwork displayed must be the artist/craftsperson's own original conception and creation and not a copy of another person's work. It must not be copied from books or magazines or any copyrighted material.
- ◆ Work must be of high quality. Tanasi reserves the right to refuse to display any piece of art they feel is unacceptable to community standards. No work made from kits, molds, or commercial patterns will be displayed.
- ◆ Artwork should reflect a Northeast Tennessee theme or local cultural style.
- ◆ Three-dimensional art has height, width and depth. Artists with three-dimensional artwork must supply their own stands if not available at the display site. Special assembly or installation required for any piece of art will have to be completed by the artist. The artist's needs for display should be made known when the artist is first certified.
- ◆ Two-dimensional art has height and width. Any two-dimensional work that is not framed properly with wire (no alligator teeth hangers) or work that is still wet will be rejected.
- ◆ Plexiglas should be used instead of glass on large paintings or photographs due to weight. If glass is used, the artist assumes all liability for damage and/or injury to others if glass is broken.
- ◆ Prints of an artist's work must be labeled as to what kind of print (lithography, etching, giclee, etc.) – *if Tanasi decides to accept prints at all.*
- ◆ Tanasi will supply visible identification labels or hang-tags to be attached to every piece exhibited.
- ◆ A second identification card, provided by Tanasi, will be filled out by the artist and attached invisibly to each piece of art. In the case of 2-D artwork, the identification card will be attached to back top left of each piece. For 3-D works, attach identification card invisibly to bottom or back of each piece.
- ◆ It is the responsibility of the Certified Artist to supply a list of all work chosen for display with media or material used and the item's sale price which will include Tanasi's 30% commission.
- ◆ As required by law, Tennessee Sales Tax will be collected on all sales. Tanasi personnel /volunteers will be responsible for handling the tax collection, payment to the State of TN, the artist and to Tanasi.